the internationalist

PRODUCTION SPECIFICATIONS

Please send digital file materials.

Programs accepted: Quark Xpress, InDesign, PageMaker or PDF. Please include all supporting fonts and images when sending final files.

- A PDF should be created for hi-resolution output with all fonts and images embedded within the file.
- Graphics: For artwork, use .eps or .tiff formats with high resolution-- (minimum 300 dpi for photos and 600 dpi for linework).
- All images and artwork should be saved as CMYK.

To upload files you need to use an FTP program:

Host: ftp://internationalist.exavault.com
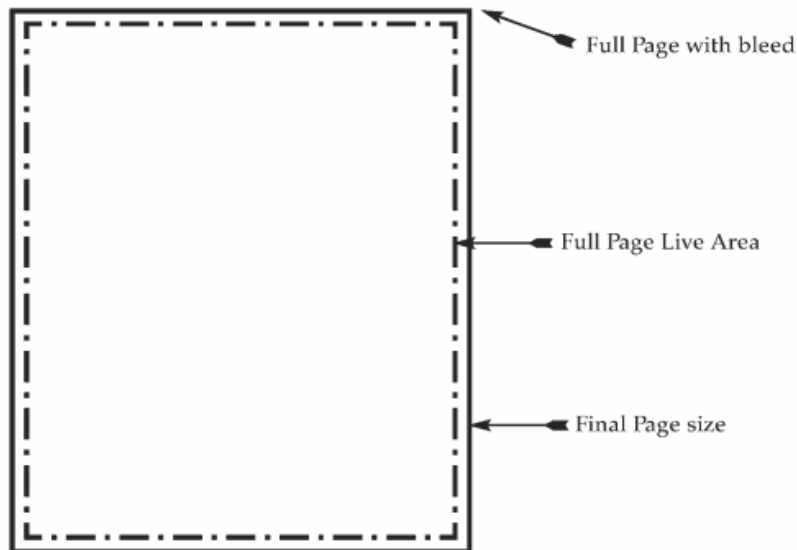Username: internationalist
Password: magazine2003
Folder: ads

To download in Windows, just click on the link. To download in Mac, hold down the mouse and save to desktop. Suggested programs: WS_FTP for windows, or for Mac--Fetch of OS9 or Transmit for OSX.

Magazine Trim size is 8.375" x 10.75" or 212.725 mm x 279.4 mm

Full Page   Live area : 8.125 x 10.25" (209 mm x 268 mm)
Trim size: 8.375" x 10.75" (212.725 mm x 279.4mm)
Bleed size: 8.625 x 11" (218 mm x 279 mm)

OTHER PRINT AD SIZES

DOUBLE PAGE SPREAD SPECS:

Trim size across open spread is 16.75" (width) x 10.75″ (height) or 425.45mm (width) x 273mm (height)

Bleed size: 17.25″ (width) x 11.25" (height) or 438mm (width) x 286mm (height)

Live area: 16.25" (width) x 10.25" (height) or 4136mm (width) x 260mm (height)
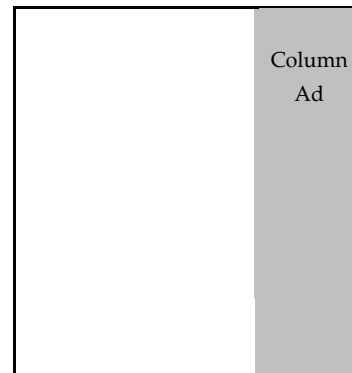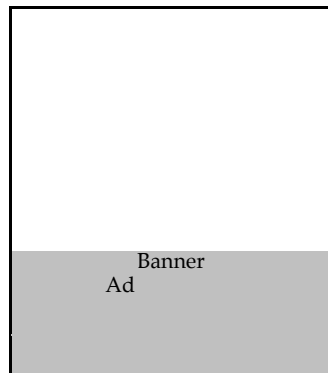
FRACTIONAL AD SPECS:

Vertical Column Ad with bleed is 2.75″ x 10.1875" (58 mm x 283 mm)
Live area is 1.875 x 10.125" (47 mm x 257 mm)

Horizontal Banner Ad with bleed is 9.125 x 2.125" (232 mm x 54 mm)
Live area is 8.75 x 1.875" (222 mm x 47 mm)

Banner Ad

Column Ad

Need More information?
Email: advertising@internationalistmagazine.com
Or call: 1-212-737-0310