

the internationalist

Connecting the *People & Ideas* in International Marketing

	<u>MAGAZINE</u>	<u>Closing</u>	<u>Materials</u>	<u>Mails*</u>	<u>E-Newsletters</u>	<u>INTERNATIONALIST EVENTS</u>
2012.....						
Winter	Internationalists of the Year '11: The Marketers Behind the Brands	14-Dec	20-Dec	10-Jan	Trendsetters-weekly	Media Matters, Chicago (Late January 2012)
Early Spring	Showcasing the Best Strategies: Media Ideas from Around the World	7-Mar	15-Mar	25-Mar	Trendsetters-weekly	<u>Miami Think Tank:</u> Marketing Matters (Feb 2012)
Late Spring	THE INTERNATIONALIST 100: 100 Global Leaders	26-Mar	2-Apr	13-Apr	Latam Trendsetters	<u>Media Innovation Awards, New York</u> New York (March 29, 2012)
Nominations for AGENCY INNOVATORS: May 1- June 30 (Final Deadline)					<u>ON LOCATION:</u> CANNES Festival	<u>Internationalists of the Year Dinner</u> New York (April 2012)
Summer	THE LATAM 100: Latin America's Hot Marketers	5-Jul	8-Jul	21-Jul	Trendsetters-weekly	<u>The Internationalist 100, NY (May 2012)</u> <i>Connecting Today's Marketing Leaders</i>
ENTRIES: Internationalist Awards for Innovative Digital Marketing Solutions: Deadline July 30					HOT MARKETS	
Early Fall	Innovators: Today's Leading Advertising Strategists	6-Sep	12-Sep	20-Sep	Latam Trendsetters	The Latin American 100, Miami (July 2012)
Nominations for INTERNATIONALISTS OF THE YEAR: Oct 1- Nov 15 (Final Deadline)					<u>ON LOCATION:</u> IAA World Congress, Vienna	<u>Hot Markets: Asia (New York)</u> China, India & Japan (Autumn 2012)
Late Fall	Today's Most Innovative International Digital Solutions	31-Oct	4-Nov	17-Nov	Trendsetters-weekly	Oktoberfest Comes to New York
ENTRIES: Internationalist Awards for Innovation in Media: Oct 1- Dec 21 (Final Deadline)					Latam Trendsetters	2011 Innovators Summit, NY (Nov 2012) with Awards for Innovative Digital Marketing
Winter	Internationalists of the Year '12: The Marketers Behind the Brands	14-Dec	20-Dec	10-Jan	HOT MARKETS Trendsetters-weekly	The European 50, London (Late 2012) The Asian 50, Singapore (Late 2012/Early 2013)

Calendar is subject to change; last update December 2011