

the internationalist

Connecting the *People & Ideas* in International Marketing

	<u>MAGAZINE</u>	<u>Closing</u>	<u>Materials</u>	<u>Mails*</u>	<u>E-Newsletters</u>	<u>INTERNATIONALIST EVENTS</u>
2012						
Winter	Internationalists of the Year '11: The Marketers Behind the Brands * Distribution at The Internationalists of the Year Dinner & THE 100- NY	20-Dec	30-Dec	20-Jan	Trendsetters-weekly	<u>Miami Think Tank:</u> Marketing Matters (March 2012)
Early Spring	Showcasing the Best Strategies: Media Ideas from Around the World * Distribution following the Media Innovation Awards Dinner- NY & THE 100	7-Mar	15-Mar	5-Apr	Trendsetters-weekly PROFILES	<u>Internationalists of the Year Dinner</u> New York (March 22, 2012)
Late Spring	THE INTERNATIONALIST 100: 100 Global Leaders * Distribution at All Internationalist events throughout 2012	24-Apr	1-May	17-May	Latam Trendsetters	<u>Media Innovation Awards, New York</u> New York (April 4, 2012)
Nominations for AGENCY INNOVATORS: May 1- June 30 (Final Deadline)					<u>ON LOCATION:</u> CANNES Festival PROFILES	<u>The Internationalist 100, NY (May 10, 2012)</u> Connecting Today's Marketing Leaders
Summer	THE LATAM 100: Latin America's Hot Marketers * Distribution at THE LATIN AMERICA 100- Miami	5-Jul	8-Jul	21-Jul	Trendsetters-weekly HOT MARKETS	The Latin American 100, Miami (July 19,2012)
ENTRIES: Internationalist Awards for Innovative Digital Marketing Solutions: Deadline July 30					Latam Trendsetters	<u>Hot Markets: Asia (New York)</u> China, India & Japan (Autumn 2012)
Early Fall	Innovators: Today's Leading Advertising Strategists * Distribution at IAA World Congress, Vienna Austria & at Innovators Summit, NY	6-Sep	12-Sep	20-Sep	<u>ON LOCATION:</u> IAA World Congress, Vienna	Internationalists of the Year Dinner (Sept/NY)
Nominations for INTERNATIONALISTS OF THE YEAR: Oct 1- Nov 15 (Final Deadline)					Trendsetters-weekly	2011 Innovators Summit, NY (Nov 2012) with Awards for Innovative Digital Marketing
Late Fall	Today's Most Innovative International Digital Solutions * Distribution following the Innovative Digital Marketing Awards Dinner- NY	31-Oct	4-Nov	17-Nov	PROFILES Latam Trendsetters	Latin American Think Tank, Miami (Nov)
ENTRIES: Internationalist Awards for Innovation in Media: Oct 1- Dec 21 (Final Deadline)					HOT MARKETS	Media Matters, Chicago (Dec. 2012)
Winter	Internationalists of the Year '12: The Marketers Behind the Brands	14-Dec	20-Dec	10-Jan	Trendsetters-weekly	The European 75, London (2013) in conjunction with the IAA's 75th Anniversary The Asian 75, Singapore (Late 2013)

Subject to change, last update Mar 2012